

Annual Report 2010-2011



This is **OUR** kind of film festival!

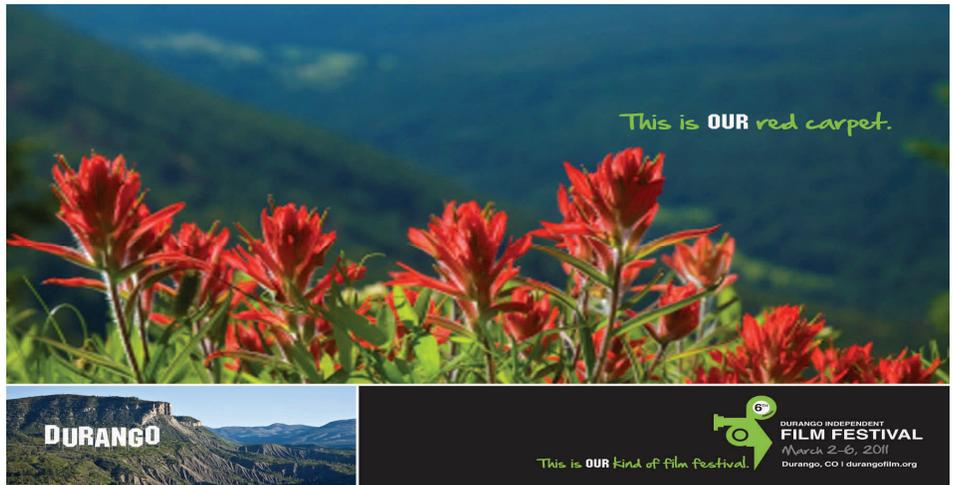
Durango Film Institute dba Durango Independent Film Festival

Fiscal Year July 1, 2010 through June 30, 2011

Executive Summary

DIFF kicked off its sixth annual festival with an Opening Reception and Wine tasting at The Palace Restaurant followed by Free Movie Night, once again sponsored by The Durango Herald. Opening night screenings were held at the Gaslight Theatre. 523 movie-goers took advantage of the free films being offered, making independent film accessible to people of all economic means.

In its six years of existence, the film festival has brought a total of 177 attending filmmakers (not including their guests), shown 7 Oscar winners and 7 nominees, and offered movies of all genres from all around the globe. The 2011 Panels & Workshops were offered to filmmakers and the community were as much fun as they were educational with Rich Henrich, director of the Albuquerque Film Festival as moderator. Guests included Steven Michael Quesada



from the HBO series “Breaking Bad”. His take on acting was both insightful and comical. 2011 highlights included an appearance by noted American Indian activist, Dennis Banks along with the directors of the film, *A Good Day to Die*. Their appearance at the festival and at a special screening in Ignacio for Southern Ute tribal members was made possible by the support of the Southern Ute Indian Tribe Growth Fund. A largely attended reception for Dennis Banks was held at the Rochester Hotel.

In 2011, 5,211 seats were filled during the festival, an increase of 5% over 2010. This figure does not include the Schools Program.

DIFF Schools Program

For the 6th consecutive year, DIFF presented its Schools Program to area students bringing a total of 5 programs to a record 823 students and 50 teachers. The program links films to student learning in the Visual Arts, Literacy, and Theatre to Colorado State Standards. Students and teachers from schools in Ignacio and Durango participated in the program. Providing avenues of learning via film to area students is an important piece of the DIFF mission. Students learn to evaluate media information “critically and competently” as described in the Information Literacy components of the State Standards. Each year DIFF purchases and then donates literacy materials to the libraries of participating schools.

DIFF Goals & Achievements

Provide a welcoming, intimate and unique film viewing environment.

“For now on DIFF will be the standard I measure my festival experiences against.” 2011 Filmmaker

Screen global, innovative and diverse films and connect independent filmmakers, their artistic process and their vision to the community.

“[DIFF] is a nicely nuanced platform for smart, edgy films. Representing our punk rock/DIY film at DIFF, I was as much waylaid and humbled by the selections I took in. The locals seem intellectually curious and appreciative.” 2011 Filmmaker

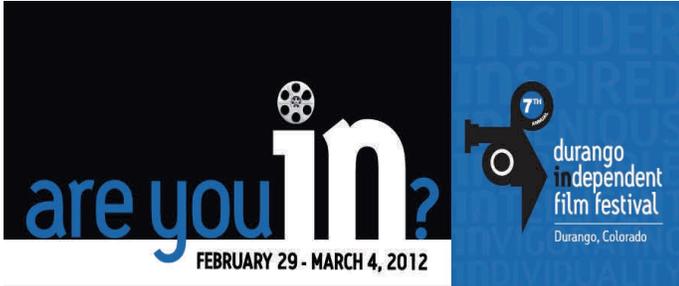
Contribute to improving the film literacy of the Four Corners Community.

“I especially liked *Happy* which taught me a couple of things I can do to improve my happiness. I also thought having American audiences look into other cultures and their values was instructive.” 2011 Sponsor

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SAVE THE DATE

for the 7th Annual Durango Independent Film Festival!
February 29—March 4, 2012.



2010-2011 Board of Directors

Pictured left to right: Wally White, Lisa Marie Jacobs; Sec., Margy Dudley, Julie Cooley; Chair, Ron Martin, Daniel Wiggins, Karen McCarthy, Ben Martinez; Treasurer. Not pictured: Bud Poe; Vice Chair

Keying off the **IN** in Independent Film, our creative friends at Chimera Communications developed the ultimate question: “Are you in?” Our sponsors, audience members, filmmakers, volunteers and community certainly can scream a resounding “YES” in answer to this question. It’s all about belonging, being part of the festival, being “IN”.

Durango Independent Film Festival
802 E. 2nd Avenue
Durango, CO 81301
(970) 375-7779 Office / (970) 375-1497 Fax

2010—2011 Grantors

Durango Business Improvement District and Durango Area Tourism Office / City Market Cares / Susan Lander & The Southwest Regional Council of El Pomar / Gay & Lesbian Fund For Colorado / Colorado Creative Industries / The Ballantine Family Fund / LPEA Education Fund / The Southern Ute Indian Tribe Growth Fund

Statement of Assets, Liabilities and Equity Fiscal Year 2010-2011*

ASSETS

Cash & Cash Equivalents	\$22,243
Certificates of Deposit	\$2,670
Accounts Receivable	\$400

TOTAL ASSETS \$25,313

LIABILITIES AND EQUITY

Accrued Expenses	\$1,657
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NET ASSETS

Unrestricted, Undesignated	\$23,657
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TOTAL NET ASSETS \$23,657

TOTAL LIABILITIES AND NET ASSETS \$25,313

* Per Financial Review performed in October, 2011.

We received \$100,065 in in-kind support from our national and local sponsors.