

Sponsor Benefits

	PRESENTING (\$20,000)	LEADING (\$7,500)	VENUE (\$5,000)	FREE MOVIE NIGHT (\$3,000)	CAST & CREW (\$2,500)	SUPPORTING (\$2,000)	DAILY VENUE (\$1,000)	FILM FAN (\$500)
FEST EXPOSURE								
Business category exclusivity	✓							
:30 sec promo spot before programs	✓							
Logo on Press Wall	✓	✓	✓	✓	✓			
On-screen advertising (slide)	✓	✓	✓	✓	✓	✓		
Brand in festival trailer	✓	✓	✓	✓	✓	✓	name listing	name listing
Event Signage - digital	✓	✓	✓	✓	✓	✓		
Verbal acknowledgement by staff at screenings	✓	✓	✓	all screens opening night	various films	various films	day of sponsorship	specific film
Banner at sponsored venue	✓	✓	✓	✓				
Co-host a festival party	✓							

DIGITAL MEDIA

Logo on DIFF website with link to sponsor website	✓	✓	✓	✓	✓	✓	✓	name listing
Promotions on DIFF social media outlets & targeted e-blasts	✓	✓						
Mentions in radio & tv promo spots	✓	✓						

PRINTED MATERIALS

Ad in festival program	✓	✓	1/2 pg	20% discount for ad in program				
Logo in festival program	✓	✓	✓	✓	✓	✓	✓	name listing
Logo on festival poster	✓	✓	✓	✓	✓	✓		
Logo on festival ads	✓	✓						
Logo on printed schedule sandwich boards at venues	✓	✓	✓	✓			✓	

HOSPITALITY

Hotel lodging	✓							
Customized pass package includes VIP parties & events	✓	✓	✓	✓	✓	✓	✓	✓



The Reel Learning School Program brings Durango Film into Durango area public schools. Customized sponsorships available.