

# **‘Good Side Of Bad’: Feature Garners The Attention Of Mental Health And Film Communities As It Drives Positive Change**

**Durango, CO (January 22, 2024)** - Writer-Producer duo, Jules Bruff and Alethea Root are announcing their return to the Durango Independent Film Festival (DIFF) with their second film, *Good Side of Bad*. The compelling, mental health film has won their team multiple festival awards with Bruff also starring in the film, and Root at the helm directing. Their first feature film, *Part Time Fabulous*, screened and won a Special Jury Commendation Award at the festival.

Durango Independent Film Festival highlights filmmakers through the festival’s ‘Profiles of Independent Film’ program. Root will be the 2024 filmmaker interviewed making her the first woman invited to discuss her body of work since the program’s inception. *Good Side of Bad* dives into humanity’s dark places while showing that sticking together can help humans get through anything, including a schizophrenia diagnosis.

The mental health community has given *Good Side of Bad* high praise. *“The filmmakers have recognized that Schizophrenia is not a label that defines a person but rather a condition that challenges their reality. The movie portrays that through acceptance and understanding,”* said British crisis and social psychologist Dr. Shamender Talwar. *“The movie will serve the mental health community worldwide, and I urge the Durango community to come out to watch the film.”*

*Good Side of Bad* is an adaptation of Beverly Olevin’s award-winning novel of the same name. *“My filmmaking partner, Jules Bruff, and I have people close to us who live with schizophrenia,”* said Root, the film’s director. *“It was paramount for us to accurately portray this disease and its effect on a family.”*

The film’s starring cast includes Oscar® nominee and Golden Globe Winner Tess Harper (*Breaking Bad, No Country For Old Men, Tender Mercies*), Jules Bruff (*Zodiac*), Lexi Simonsen (*S.W.A.T*) Alex Quijano (*The Fabelmans*), Myles Grier (*Lethal Weapon*), and Emmy® Winner Kim Estes (*The Resident*)

Shea Kammer, producer on Martin Scorsese’s *KILLERS OF THE FLOWER MOON* commented, *“I loved the film. Alethea Root has made an incredibly engaging film about a challenging topic. Stellar performances by Jules Bruff and Lexi Simonsen anchor this compelling story.”*

*Good Side of Bad* will screen at the Durango Independent Film Festival on Thursday, February 29th at 3:00 PM and Saturday Night, March 3rd at 7:30 PM. Both filmmakers, Jules Bruff and Alethea Root, will be in attendance at the festival.

Stay up to date with *Good Side of Bad* at [www.GoodSideofBad.com](http://www.GoodSideofBad.com) and follow on social media @GoodSideofBadFilm on Instagram, Facebook, & TikTok.